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The Scoop: Extra Innings

By Inside Track | Thursday, April 19, 2012 | http://www.bostonherald.com | The Inside Track

Red Sox [team stats] legend Ted Williams lorded over the Evil Empire when Boston writer Bruce Spitzer's futuristic novel, "Extra Innings," hit bookstores.

The larger-than-life digital promo, on display on the Thomson Reuters sign in Times Square, was only one of the Major League feats for the first-time author on launch day. "Extra Innings" climbed to sports fiction's top 25 on Amazon.com and will be featured in the upcoming edition of Sports Illustrated!

"I was very surprised," said Spitzer, the spokesman for Mass. Bankers Association, adding that 300 news items hit the web about the book. "It was even picked up overseas!"

"Extra Innings" takes place in 2092 — 90 years after the Splendid Splinter shed this mortal coil and was cryogenically frozen. No. 9 (with his head intact) gets a second chance at bat — literally and figuratively — when he's thawed out and the slugger decides he's going to right the wrongs in his past.

"Ted was profound, profane, magnanimous and moody," Spitzer said. "He was a complicated guy. But in the book, he gets to do it all over again. How many of us wouldn't want to do the same?"

Tonight, Bruce is holding a book bash at the Bleacher Bar on Lansdowne Street to benefit the Joey Fund and the Cystic Fibrosis Foundation. All the baseball brouhaha starts at 8 p.m. Do swing by!

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